



USING YOUR DOME

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If you want to make an architectural statement, turn to EFTE. It's the 'it' material around town. It's the plastic-fantastic stuff that girded Beijing's Water Cube and makes the Eden Project look like mounds of bubble wrap. For the Adelaide Entertainment Centre's \$52m redevelopment, DesignInc rustled up its own stash of EFTE and designed a dome lit with a dynamic LED lighting system to really set off the entranceway. LDP configured the dome lighting to produce 16 million colours and hundreds of dynamic patterns, trumping all other EFTE domes before it. Under the dome, things have changed at the AEC. The Rubicon function room and courtyard and circular colonnade were torn down and a number of other spaces reworked to pave the way for the dome and new performance theatre dubbed 'The Theatre'. The Theatre is capable of accommodating 2500 visitors in general admission mode, 1700 in seated theatre mode, and 800 in seated banquet mode. It also contains a general admission bar, VIP bar overlooking the Plaza and Theatre foyer, dressing and green rooms, and a commercial kitchen. Keen to tell everyone about the new centre, a giant 2.4m by 67m screen handles video and images of upcoming events and plenty of the AEC's red corporate colours are used on the macro signage, freestanding ticket box and entry portal. Internally, a gee-whiz digital signage network (based on 79 Samsung UT Series commercial panels) keeps patrons informed. Everything went hunky-dory for such a big project, opening just in time to welcome the first tram passengers catching the new line to the city centre. **venue**